

CertainTeed

ShingleMaster™

Your Roof is Worthy of Special Attention



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CertainTeed
SAINT-GOBAIN

ShingleMaster™

A ShingleMaster is a great place to start

Why you should choose a ShingleMaster™

Becoming a ShingleMaster™ requires a commitment to professionalism and dedication to quality craftsmanship that few other roofing companies demonstrate. This company has key employees who participate in CertainTeed's educational programs.

Installation knowledge

- The *CertainTeed Shingle Applicator's Manual* is the foundation of the ShingleMaster's knowledge. This comprehensive reference book, which specifies the requirements for installing a high-quality roof system, ensures that ShingleMasters are **more knowledgeable** about proper roofing methods.
- The manual also addresses other important topics such as customer service, shingle technology and warranties.

Professionalism

- Only those contractors who focus on superior workmanship and customer satisfaction earn the ShingleMaster credential.
- **Trust in their expertise** to explain important differences between shingles and to offer an appropriate selection of products for your roof.

Ethical conduct

- The ShingleMaster agrees to abide by a code of ethics that covers compliance with applicable laws and requires high standards of workmanship, customer service and business administration.
- **This company is committed** to uphold industry-accepted standards and business practices.

SureStart™ PLUS

- A ShingleMaster is authorized to offer you SureStart™ PLUS **3-STAR and 4-STAR** extended warranty protection. Gain the extra protection on your investment.
- To monitor your level of satisfaction, CertainTeed will send you a Customer TrackRecord™ Survey, to rate the professionalism and workmanship of your ShingleMaster.
- **Upgraded 130 mph wind warranty available and extended years of transferability** (see footnotes in SureStart PLUS chart for specifics).

Up-to-date credentials

- CertainTeed keeps a record of each ShingleMaster to ensure their credentials are current.
- Call 800-782-8777 to ask about a company's credential status or look them up on the **Find a Pro section of www.certainteed.com**.

A ShingleMaster can offer extra warranty protection

This company earned the ShingleMaster credential by participating in CertainTeed industry education programs, which demonstrates their focus on providing quality craftsmanship to their customers. This credential status separates them from most other roofing companies. ShingleMasters are authorized by CertainTeed to offer SureStart PLUS 3-STAR and 4-STAR Coverage.

Only CertainTeed gives you the confidence of SureStart PLUS

We can offer this extensive coverage when a ShingleMaster installs an Integrity Roof System™ because CertainTeed roofing products are produced with quality materials and advanced manufacturing methods to exacting standards of excellence. That means problems rarely occur. But should a defect arise during the SureStart PLUS Coverage period, CertainTeed protects you with non-prorated payment for the following if required to repair or replace any defective CertainTeed roofing product:

- Materials and labor costs.
- Roof tear-off expenses.
- Disposal expenses (not included with 3-STAR Coverage).

And only SureStart PLUS enhances your warranty coverage to give you more peace of mind

Not only does CertainTeed's exclusive SureStart PLUS offer the best protection you can get over the long term, it expands your coverage even more. Refer to the graph and example costs on the next page. Here's how SureStart PLUS extended warranty protection is different from any other coverage:

- The warranty can be fully transferred from the original consumer to the subsequent property owner during an extended period of years.
- Unlike most warranties that limit the transfer period to five or ten years, SureStart PLUS gives you an extra advantage should you decide to sell your home.
- The wind warranty for lifetime shingles can be upgraded to 130 mph.
- By upgrading the wind warranty, you will worry less about your shingles being blown off by storms and high winds.

The accreditation of a roofing contractor under CertainTeed's ShingleMaster credential is CertainTeed's acknowledgement that the contractor has met the foregoing criteria. This designation is intended to assist homeowners in selecting a contractor, but is not intended as a guarantee of the contractor's workmanship or integrity. Roofing contractors are independent organizations and are not agents or affiliates of CertainTeed. As independent contractors, they, and not CertainTeed, are solely responsible for the quality of their work and the conduct of their employees.

A commitment to p



Only those roofing companies that employ a Master Shingle Applicator™ workforce or complete a ShingleMaster Credential Course can display the ShingleMaster emblem – so you can feel confident when you put a ShingleMaster on your roof.

The extra measure of protection when a credentialed company installs an Integrity Roof System™

Upgraded 130 mph Wind Warranty Available[†]
Extended Transferable Coverage[‡]

	3-STAR Coverage 20 years	4-STAR Coverage 50 years*
Lifetime Shingles		
Non-prorated Coverage	✓	✓
Materials and Labor	✓	✓
Tear-off	✓	✓
Disposal		✓

NOTE: XT® 25, XT® 30 and Patriot® shingles carry 10 years with 3-STAR and 20 years with 4-STAR coverage including the features as indicated above.

SureStart PLUS extends the duration and coverage of standard SureStart™ protection for the installed CertainTeed roofing products. For all other warranty features refer to CertainTeed's Limited Asphalt Shingle Warranty in place at the time your shingles were installed (obtain a copy by calling 800-782-8777 or visit www.certainteed.com).

† **130 mph wind warranty** available on lifetime products when special application methods are used.

‡ **Fully transferable** for 10 years with 3-STAR Coverage, 12 years with 4-STAR Coverage; refer to CertainTeed's limited warranty for details on transfers.

* Applies to single-family detached houses. Duration for all other types of structures is limited to 25 years.

Flat Roof Sections: If a CertainTeed Flintlastic roof system is part of the job, up to 10 squares will be covered for 12, 15 or 20 years depending upon the specific system installed.



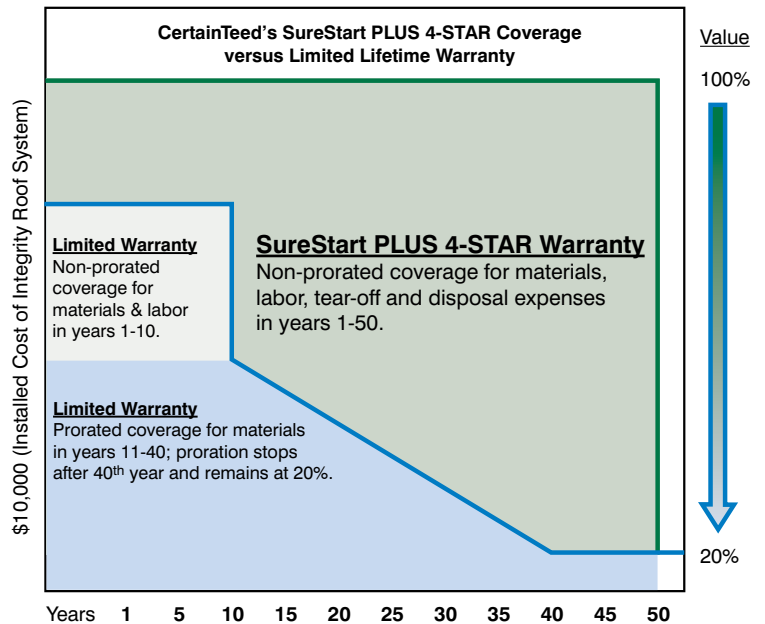
SureStart PLUS Coverage protects your investment

Example of approximate cost for an average residential reroofing project:

Installed cost of an Integrity Roof System: \$10,000

Projected Replacement Cost of an Integrity Roof System (assumes 2% Annual Inflation)		Value Provided by a Typical Limited Warranty	Value Provided by SureStart PLUS 4-STAR Coverage
Year	Projected Cost	Amount Provided	Amount Provided
1	\$10,200	\$6,120	\$10,200
5	\$11,041	\$6,625	\$11,041
10	\$12,190	\$7,314	\$12,190
11	\$12,434	\$3,233	\$12,434
20	\$14,859	\$2,972	\$14,859
30	\$18,114	\$2,415	\$18,114
40	\$22,080	\$1,472	\$22,080
50	\$26,916	\$1,794	\$26,916

This example is based on most shingle manufacturers limited warranties and is for illustrative purposes only. **Actual costs will vary by region and roof type.**



Warranty coverage comparison over time
 (Example is for a residential home; see warranty for details)

Insist upon the

Integrity Roof System™

and get the ultimate in roof performance



A systems approach combines high-performance components — underlayments, shingles, accessory products and ventilation — to make the Integrity Roof System a complete roofing solution. When you choose an Integrity Roof System, you gain the advantage of having CertainTeed as your single manufacturing source to stand behind its roof system components.

If different brands of products are installed on your roof, then you do not gain the full value of a complete roof system.

CertainTeed Ridge Vents

CertainTeed ridge vents combined with sufficient intake vents, such as CertainTeed Intake Vents, are the most effective ventilation system.

Hip & Ridge Accessories

Accessory shingles are used to finish the hips and ridges of the roof and are designed to complement the appearance of CertainTeed shingles.

CertainTeed Shingles

High-quality shingles available in a wide variety of styles and colors, covered by the strongest warranty in the business.

Roofers' Select™ or DiamondDeck™

High-performance underlayment provides a protective water-resistant layer over the roof deck and a secondary barrier against leaks.

WinterGuard™

Waterproofing shingle underlayment prevents leaks from wind-driven rain and ice dams in vulnerable areas.

Starter Shingles

Starter shingles are designed to work specifically with each different type of CertainTeed shingle for maximum performance.



Flat Roofs

CertainTeed Flintlastic® roofing products are also available for flat roof areas.

ASK ABOUT ALL OF OUR OTHER CERTAINTEED® PRODUCTS AND SYSTEMS:

ROOFING • SIDING • TRIM • DECKING • RAILING • FENCE
GYPSUM • CEILINGS • INSULATION

www.certainteed.com <http://blog.certainteed.com>

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